

DAVID MENNIE

12B Woodgate Street, Farrer, 2607 | 0404671823 | www.dmdesignsau.com.au | david_mennie@outlook.com

OVERVIEW

- Worked on IP patented products for major companies such as Schneider Electric, alongside largescale projects for both private sector and clientele nationally.
- Achieved 8 years' experience in co-creating and delivering tailored products to Australian businesses.
- Collaborated with clients and external designers to build innovative products, thinking outside the square to produce designs such as the *Need for Speed* product design, which achieved international recognition.
- Delivered results for leading product developers, including the largest photobooth manufacturer in Australia to grow their business outcomes using a growth mindset and positive approach to product innovation.
- Graduated with 'Best Product of the Year' 2019 and Faculty of Design Ambassador 2018 at the University of Canberra.
- Skilled technical artist, uses sketching and digital tools to collaboratively design concept, design and aesthetics in partnership with clients.

SKILLS

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| • Understanding of copyright, patents and intellectual property at industry level. | • Extensive abilities in metalworking, 3D prototyping, and laser etching. |
| • High distinction in User Experience (UX) design at university level. | • Strong adherence to workplace Health and Safety. |
| • Knowledge of user Interface (UI) design principles. | • Excellent marketing and communications skills |
| • Competency in using Adobe suite programs, including Photoshop, Indesign and Illustrator. | • Fluency in design programs including AutoCAD, SolidEdge and PTC Creo. |

EDUCATION

Bachelor of Industrial Design - GPA 5.682

University of Canberra (2017 - 2019)

ACT Senior Secondary Certificate - ATAR 87.60

Marist College, Canberra (2007 - 2015)

PROFESSIONAL EXPERIENCE

Product Designer/Trades Assistant

October 2019 - Present

Designcraft

- Building products for a range of design scopes, including large-scale commercial projects, from museum fittings for public sector clients to bespoke furniture for private homeowners.
- Finishing and fitting out products onsite and as part of a team environment in the company workshop.
- Tailoring high-quality products for local Canberra businesses, always with great attention to detail.
- Performing tasks including onsite deliveries and pick-up of built goods, with quality control at every step.
- Collaborating with workshop staff and brands around the design and function of products.
- Working within the spray booth area and other environments as both a sole worker and team.
- Confident in spraying a large variety of paint and coating types onto a variety of furniture products and other assorted goods.

Key Achievements:

- Workshop and design environment clearly establish the link between design and build process. Transforming an idea into a finished product that suits the client in order to make their dream possible.

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Design/Trader

December 2018 – Present

Freelance

- Conducting direct marketing, using word of mouth and reputational strength to establish a broad client network.
- Running organic digital marketing through eCommerce and online portfolio linked to social media. Platforms include Instagram, LinkedIn, company email and website: www.dmdesignsau.com.au . Around 1k engaged followers.
 - Checking IP, patency, copyright and infringements.
 - Provide a statement of works (SoW) outlining their vision, my deliverables and a full timeline including meetings giving the client designs and drafts for an effective brief and concept.
- Meeting face-to-face in order to establish client needs and formulate the design proposal.
- Developing client vision with a full sketch, or full prototype and determining design capabilities.
- Consulting with clients using my developed framework, eliciting what client's want, need, and prefer, ascertaining how it fits within their lives, aligns with their purpose and whether this acts as a singular piece for future or current multiple sets.
- Responsible for all aspects of production management, incorporating:
 - Contacting suppliers, metal workers and outsourcing of timber to design crafts
 - Prototyping and development through 3D models
- Providing quotes to clients, demonstrating value and determining scope
- Managing quarterly Business Activity Statements and all associated sole trader financial obligations.

Key Achievements:

- Polestar 1 K.S. Lego build was picked up by Polestar automotive and concept artist Khyzyl Saleem, who shared it across multiple platforms and proposed that we develop it as a purchasable Lego kit.
- Working to develop national products such as the 'Stray No More' pet device with Tammy Ven Dange.

Product Designer/Technician

March 2017 – January 2018

Red Robot Industries

- Building products for the largest photobooth manufacturer in the southern hemisphere.
- Designing new and innovative products to grow the business.
- Innovating improvements to pre-existing company products, thinking outside the square.
- Developing tailored products for local Canberra manufactures.
- Programming the design of projects for the city, such as laser etching, and more.

Key Achievements:

- Developed skills in laser etching and programming, which would become an ongoing part of Red Robot's business.

Workshop Technician

October 2010 – September 2019

CANFAB Engineering

- Installation of sheet metal work, while overseeing OHS and SWMS practices.
- Assisting the packaging of expensive goods for shipping and interstate transport.
- Working on site and assisting in the installation of products in a wide variety of locations.
- Using hand tools and other powered machinery to build metal products for local and interstate businesses.
- Operating CNC machinery to aid in product design and development.
- Performing a secretary role within the company, providing phone service and scheduling meetings with clients.
- Using metal work skills learned from years of workshop experience to design and build products by hand for a wide range of clientele.
- Performing quality control activities and carrying out redress if an issue arises during transport of product.

Key Achievements:

- Extensive growth in metal fabrications skills and knowledge that have been used in other areas to assist in the design and development of future products.

Sales Team/Hobbies Assisstant

March 2013 – January 2017

Super Toyworld & Hobbies

- Assist customers in the store and helping to supply them with the required items.
- Work with at least four other employees in the successful operation of the shop on any given day.
- Cooperate with the manager and owners to correctly maintain the shop.
- Demonstrate interpersonal and problem-solving skills in the resolution of customer issues by achieving positive or neutral outcomes.
- Display proficient salesmanship developed through thousands of short interactions with customers.

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Key Achievements:

- Developed skills in sales and client understanding when undertaking interaction with customers and fellow staff.

LICENSES AND CERTIFICATIONS

- Nationally accredited Construction White Card
- Heavy Machinery Operation
- Asbestos Awareness Card
- Working With Vulnerable People Card

AWARDS

'Best Product of The Year' 2019

Faculty of Arts and Design, University of Canberra

'Featured Product' at WORKSHOPPED19

Workshop 2019 Display at the Australian Design Centre

Faculty of Design Ambassador for University of Canberra 2018

'Inspired by Singapore' New Colombo Plan Internship Program

Engineering Sciences Award Runner-Up 2015

Faculty of Engineering and Information Sciences STEM Competition 2015

Year 11 & 12 Automotive Award Winner

Faculty of Engineering and Information Sciences STEM Competition 2015

Design and Technology Subject Prize 2015

Marist College Canberra

Design and Technology Subject Prize 2014

Marist College Canberra

REFEREES

Bob Fenderson

Owner / Manager

Designcraft

02 6290 4900

Bill Viney

Company Director

CANFAB Engineering

02 6280 6300

Andrew Lofthouse

Head of TAS Department

Marist College, Canberra

02 6298 7231

Peter MacLeod

Operations Manager

Super Toyworld & Hobbies

02 6280 7150
